

Linguistic analysis of media texts. Questions for self-control

1. Key principles of Critical Discourse Analysis.
2. Principles of cognitive linguistics and their application in media linguistics.
3. Relevance theory and its application to media texts analysis.
4. Main post-modern characteristics of media discourse.
5. Correlation between media and ideology.
6. Correlation between media and culture.
7. Correlation between media and social interaction.
8. Intertextuality in media.
9. Main functions of media discourse.
10. How is text dialogism manifested in media discourse?
11. Main genres of media texts.
12. Main characteristics of “features” texts.
13. Main functions and characteristics of advertisements in media.
14. “Game” elements in contemporary media discourse.
15. Interaction between form and contents in media discourse.
16. How are images and stereotypes created in media texts?
17. Media literacy and its functions.